



Heartland Ag Group Ltd.
News and Views - - Impacting Agriculture
As of September 30, 2012

The Great Drought of 2012 has dominated our thoughts and lives for the entire 2012 growing season. We began the year with deficient subsoil moisture and very little rainfall fell on the growing crop all the way through harvest. Corn and soybean yields are down between 30 to 50% - - an historic reduction.

Yes - - weather and crop insurance dominated the news media for the past six months. This quarter we are providing you with lots of information on the drought and crop insurance. Don't forget to notice that the U.S. farmer feeds the world!

- ▼ **The Progressive Farmer (DTN)** – A Mandate for Mankind
- ▼ **Farm Progress** – A little perspective on this drought
- ▼ **Farm Futures** – Drought Decisions
- ▼ **Successful Farming** – Drought Pains in the Midwest
- ▼ **Successful Farming** – El Nino or No, La Nina or Not
- ▼ **Farm Progress** – It's time to see what drought tech can do
- ▼ **Farm Progress** – How drought impacts soybean yields
- ▼ **Farm Progress** – Mother Nature slammed corn this year!
- ▼ **Farm Progress** – What make a corn plant tick?
- ▼ **Successful Farming** – Drought of 2012 Sets up Higher Prices for 2013
- ▼ **FarmWeek** – Merrigan: Drought will create 'profound ripple effect'
- ▼ **Successful Farming** – Drought Unmasks Soil-Type Impact
- ▼ **Illinois Agri-News** – Field Study – Dry spring helps plants establish significant root system
- ▼ **The Progressive Farmer (DTN)** – Drought Pattern Dominates Harvest
- ▼ **The Progressive Farmer (DTN)** – Thank God for Crop Insurance
- ▼ **The Progressive Farmer (DTN)** – Crop Insurance Strategies
- ▼ **Top Producer** – Crop Insurance Requires Flexibility
- ▼ **Successful Farming** – Costly Crop Insurance?
- ▼ **FarmWeek** – U.S. crop insurance globally attractive
- ▼ **Farm Industry News** – As corn and soybean plants suffer, crop insurance covers much of yield shortfall
- ▼ **Top Producer** – Record Drought Puts Premium on Marketing
- ▼ **Successful Farming** – What is it with Corn on Corn?
- ▼ **Top Producer** – Farm Bill Inches Forward
- ▼ **The Wall Street Journal** – Ethanol vs. the World
- ▼ **Pro Farmer** – Outlook